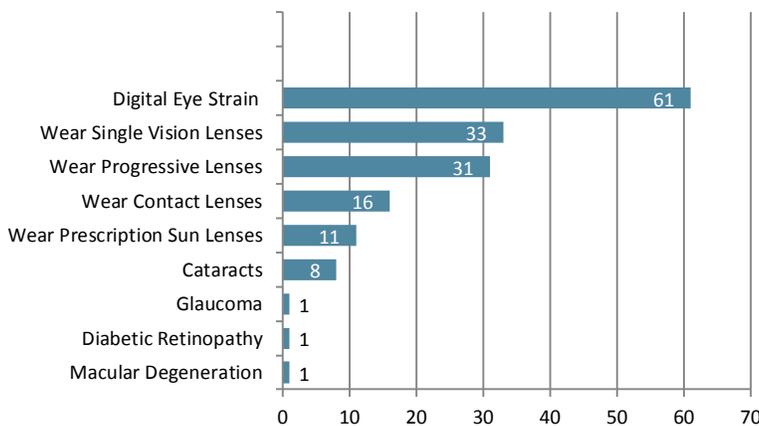


Vision Insurance

Don't offer vision insurance? Take another look. Vision coverage is often overlooked in benefits packages, but it can be extremely beneficial both to employees and employers.

Vision Impacts Employees Every Day

Out of every 100 employees¹:



Employees with the symptoms below may have computer vision syndrome (CVS)⁴:

- Burning vision
- Neck and shoulder pain
- Blurry or double vision
- Headaches
- Work impact on productivity
- Aging eyes

An eye exam can identify possible underlying vision problems which can exacerbate CVS.

Vision impairment cases are increasing. 142 million. That's the number of Americans over 40 who have a vision impairment, and this number is expected double between 2010 and 2050 for the most common impairments.²

How Vision Insurance Can Help

- Vision insurance encourages necessary eye care and helps supplement costs for employees' vision needs.
- Regular eye exams can identify medical problems (like diabetes, hypertension, high cholesterol, rheumatoid arthritis, and multiple sclerosis), lowering costs and improving treatment if the problems are identified early.⁵
- Vision insurance can motivate employees to seek care for vision problems that may pose safety risks or discomfort for the employee. Treatment can increase his or her productivity and decrease their chances of injury in the workplace.³
- Offering vision insurance may help employers recruit and retain employees.

Responding to Consumerism

Today's consumers expect their vision coverage to be flexible for maximum convenience. Fortunately, vision insurance carriers are responding with innovative features, giving you the opportunity to meet the needs of your most discerning employees.

How important is:

- The option of various benefits levels from which to choose?
- The option of going to retail and independent providers in the network?
- Online and virtual shopping?
- A pop-up clinic for eye exams next to the office?
- An additional perk like hearing discounts?
- A premium sunglass discount?
- An international travel solution for emergency eye wear and translation services?

At Crystal & Company, we can help you match vision coverage with your employee and corporate needs for a solution that fosters employee health and workplace satisfaction and productivity.